

ABSTRACT OF THE DISCLOSURE

5 A matrix, having a primary cell and a plurality of secondary cells
surrounding the primary cell is used to visually organize informational concepts
and relationships. Primary objective or subject data is inserted in the primary
cell. Data related to the primary objective or subject data, such as features or
characteristics of the primary objective or subject data, is inserted into the
surrounding secondary cells. Due to the organization of the related data and
10 the surrounding secondary cells, the primary objective or subject can be
interpreted and comprehended more easily.